

Senior Product Designer Quizlet

March 2025 - June 2026

- Designed end-to-end experience for a new family subscription plan, from discovery through launch, enabling multi-account management and driving **1.5% growth** across household and college student segments.
- Restructured ad-supported tier strategy and **codified findings** into a UX guidelines document for less interruptive ad experiences that balanced revenue goals with user satisfaction.

Senior Product Designer Stash

Jun 2022 - Oct 2024

- Promoted to Senior Product Designer; led design across consumer-facing investing features and internal operations tooling.
- Designed and shipped **3 internal tools** for debit & ACH dispute resolution (**0→1**), reducing ops servicing time by 15 min/ticket and **cutting losses by \$2,000/month**, a strong example of B2B-style tooling within a consumer product.
- Redesigned the app homepage with a focus on habit-forming financial behaviors, **increasing deposits by 3%** and recurring transactions by 4%.
- Built out all form field components for the design system with accessibility baked into every variant; became the team's Figma go-to for tooling, standards, and onboarding.
- Co-chaired the AAPI ERG, organizing 7+ events that strengthened community and belonging amongst AAPI employees.

Senior UX Designer Morgan Stanley

Jan 2022 - May 2022

- Designed for a wealth management platform used by Financial Advisors and ultra-high-net-worth clients, with complex B2B workflows requiring precision, trust, and clarity.
- Contributed to the multi-year Wealth Strategies Analysis tool redesign; **facilitated 4+ research sessions** to surface qualitative insights and keep designs grounded in real advisor needs.

UX Designer IHS Markit (Acquired by S&P Global)

Dec 2019 - Jan 2022

- Owned and shipped **5+ enterprise product features** from ideation to launch, partnering with product and engineering to ship work that balanced user needs with technical constraints.
- Ran usability testing and interviews with **10+ enterprise clients**, bringing their voice into design decisions throughout, not just at the start.
- Initiated **2 design ops improvements**: a UX copy style guide and component documentation, making it easier for the whole team to work consistently.

Web Designer Popmenu

Jan 2019 - Feb 2019

Web Designer & Developer Cypress.io

Sept 2018 - Feb 2019

UX Design Intern The Coca Cola Company

June 2018 - Aug 2018

CONTACT

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EDUCATION

B.S Business Admin.

Minor in Comp. Sci.

Georgia Institute of Technology

SKILLS

AI Prompt writing

Copywriting

Documentation

Information Architecture

Research Facilitation

AI Prototyping

Systems thinking

Usability Testing

User Interviews

TOOLS

Figma / Figjam / Make

Confluence

JIRA

Claude code

Cursor

VS Code

HTML/CSS

LANGUAGES

English (native)

Tamil (native)

Spanish (Intermediate)